

# ORDER

**WOOD**

**Orders**

**Order / Rev:** 216612

**Alt Order #:** 6866928

**Product Desc:** MIKE OBRIEN 4 CONGRE

**Estimate:** 634

**Flight Dates:** 10/24/12 - 10/26/12

**Original Date / Rev:** 10/23/12 / 10/25/12

**Order Type:** REG

**Primary AE:** Petry Philadelphia

**Sales Office:** P-PHI

**Sales Region:** Nat

**Agency**

**Name:** Abar Hutton Media

**Buying Contact:**

**Billing Contact:**

6190 Grovedale Court

Alexandria, VA 22310

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** EOM/EOC

**Agency Commission:** 15%

**Advertiser**

**Name:** POL/Mike O'Brien For Congress (D)

**Demographic:** A35+

**Product Codes:** PL1

**Priority:** P4

**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**

**Order Separation:** 00:15:00

**Advertiser External ID:**

**Agency External ID:** IN1569

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/26/12	16	\$6,100.00	\$5,185.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	16	\$6,100.00	\$5,185.00	0.00
<b>Totals</b>	<b>16</b>	<b>\$6,100.00</b>	<b>\$5,185.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOOD	10/24/12	10/25/12	5am Daybreak 5am Daybreak	CM	5a-6am	-- WT---	:30	2	\$150.00	P4	0.00	NM	2	\$300.00
ENWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-- WT---					2	\$150.00		0.00			
E 2	WOOD	10/24/12	10/25/12	Today Show 3 Today Show 3	CM	10-11a	-- WT---	:30	2	\$200.00	P4	0.00	NM	2	\$400.00
TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-- WT---					2	\$200.00		0.00			
E 3	WOOD	10/24/12	10/25/12	Noon News News 8 @ Noon	CM	12-1p	-- WT---	:30	2	\$225.00	P4	0.00	NM	2	\$450.00
NOON NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-- WT---					2	\$225.00		0.00			
E 4	WOOD	10/24/12	10/25/12	M-F 6p News M-F News 8 @ 6p	CM	6-630p	-- WT---	:30	1	\$1,125.00	P4	0.00	NM	1	\$1,125.00
6P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-- WT---					1	\$1,125.00		0.00			
E 5	WOOD	10/24/12	10/25/12	6am Daybreak 6am Daybreak	CM	6-7a	-- WT---	:30	2	\$400.00	P4	0.00	NM	2	\$800.00
6A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-- WT---					2	\$400.00		0.00			

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Advertiser: POL/Mike O'Brien For Congress (D)  
 Product Desc: MIKE OBRIEN 4 CONGRE  
 Estimate: 634

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WOOD	10/24/12	10/25/12	Today Show M-F Today Show	CM	658-9a	-- WT---	:30	2	\$650.00	P4	0.00	NM	2	\$1,300.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-- WT---					2	\$650.00		0.00			
E 7	WOOD	10/26/12	10/26/12	M-F 5p News M-F News 8 @5p	CM	5-530p	---- F--	:30	1	\$1,150.00	P3	0.00	NM	1	\$1,150.00
TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---- F--					1	\$1,150.00		0.00			
N 8	WOOD	10/24/12	10/25/12	5am Daybreak 5am Daybreak	CM	5a-6am	-- WT---	:30	2	\$150.00	P4	0.00	NM	2	\$300.00
TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-- WT---					2	\$150.00		0.00			
N 9	WOOD	10/26/12	10/26/12	5am Daybreak 5am Daybreak	CM	5a-6am	---- F--	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---- F--					1	\$250.00		0.00			
N 10	WOOD	10/26/12	10/26/12	Fri 430-5a WOOD News @430	CM	430a-5a	---- F--	:30	1	\$25.00	P5	0.00	NM	1	\$25.00
TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---- F--					1	\$25.00		0.00			
													Totals	16	\$6,100.00